



**MOORE Engage**

**Your Association Management Company**



## **Guiding your success, every step of the way**

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**About**

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Moore Engage is a **trusted provider of outsourced services**, dedicated to helping associations, charities, and societies thrive.

With **over 100 combined years of experience**, our talented team know how to push boundaries and exceed expectations.

Consider us an **extension of your team**, providing the expertise and resources necessary to ensure your organisation runs smoothly and keeps its members front and centre.

While we handle the daily tasks and intricate details, you can concentrate on being present and sharing your industry **knowledge with your community.**



A woman with shoulder-length brown hair is smiling and looking down. The background is a colorful, abstract pattern of shapes in shades of blue, purple, and yellow. The entire image has a blue overlay.

[Learn more](#) 

## Membership

When members find real value in your organisation, they become more involved. This is when the **member lifecycle** comes into play.

As members progress through the stages – from awareness to renewal – they endlessly **contribute to and benefit from** your organisation.

Associations, charities, and societies are often managed by volunteers, so what happens when they are **led by specialists?**

## What we do

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We create a **continuous cycle of value and engagement** that helps your organisation not only attract potential members but keep current ones.



*Complete lifecycle  
management*



*Engagement and  
development*



*Database and  
reports*

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A photograph of three women in professional attire, likely at a conference or event. They are looking towards the right side of the frame. The image is overlaid with a blue gradient.

[Learn more](#)



## Events

Bringing members together is one thing but keeping them **engaged** is another.

A successful event should always cater to the needs of its members by providing them with the opportunity to **learn, network, and develop**.

Regardless of whether the event is **in-person, virtual, or hybrid**, the expectations remain the same.

## What we do

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From the initial **concept to execution**, our specialists deliver inspiring events and experiences that ensure **active participation** and keep members coming back for more...



*Planning and  
sourcing*



*Logistics and  
production*



*Onsite delivery  
and support*

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[Learn more](#) 

## Finances

The financial health of your organisation directly impacts your ability to **invest in your team** and **enhance the quality of services** offered to your members and partners.

You must have **clear processes and procedures** in place to make sure your resources and assets are protected, whether you're renewing subscriptions, collecting debt, or processing transactions.

## What we do

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Our team is here to support you, as much or as little as you need, in **building a sustainable future** for your organisation, ensuring you deliver maximum value to members.



*Financial  
management*



*Accounting  
services*



*Compliance  
support*

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[Learn more](#) 

## Executive administration

Managing your organisation requires balancing numerous **administrative tasks** and **secretariat functions**.

These responsibilities are crucial for daily operations but can quickly accumulate, even after just one day away from the office.

For teams of dedicated volunteers and part-timers, keeping up with the executive administration workload can be both **extensive** and **time-consuming**.

## What we do

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That's where we come in! As your head office, **we handle your everyday activities** with efficiency and professionalism, ensuring that all tasks are completed to a high standard.



Contact  
management



Board  
management



Administrative  
support



Account  
management

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[Learn more](#) 

## Governance

Your organisation is managed inline with **governing documentation, legal requirements, and financial practices** that your team and members must keep in mind and often adhere to.

These rules and frameworks are essential for ensuring that your organisation **operates smoothly and ethically**, maintaining its reputation.

## What we do

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We can assist you with governance by **providing guidance** and support when it comes to financial management, board management, member conduct, and operational procedures.



*Strategic  
support*



*Legal and financial  
compliance*



*Risk  
management*

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[Learn more](#) 

## Communications

Everyone who interacts with your organisation **forms a perception** of it. While perception isn't fact, their reality is based on their experiences – good or bad.

It's important to have an **effective communication plans in place** to avoid leaving your reputation to chance.

Investing in comms will help amplify your organisation's voice and **build a sense of community**.

## What we do

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We help you maintain a **positive perception** by regularly delivering meaningful messages to your audience through relevant platforms and social media channels.



*Set up and  
optimise platforms*



*Develop and deliver  
comms*



*Design and  
distribute materials*

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## Ready to drive your organisation forwards?

We are here to support you in achieving your ambitions.



[Phone](#)



[Email](#)



[Website](#)

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